

# Opportunities for Energy Efficiency in the Southeast

*Update on the Formation of the Southeast Energy Efficiency Alliance (SEEA)*

*2004 National Workshop on State Building Energy Codes*



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**SAVE ENERGY**  
*Creating an Energy-Efficient World*

# What is the Alliance to Save Energy?



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The Alliance promotes energy efficiency worldwide to achieve a healthier economy, a cleaner environment and greater energy security through:

- Leading energy efficiency initiatives in research, policy advocacy, education, technology deployment, and communications;
- Providing vision and activism through its Board of Directors, which includes leaders from business, government, public interest arena, and academia;
- Building public-private partnerships and strategic alliances; and,
- Executing its mission through a team of more than 50 recognized energy efficiency experts and professionals.

# Challenges in the Southeast



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- Electric utility energy efficiency spending per capita in the Southeast is just one-fifth the national average.
- The lowest levels in the nation for ENERGY STAR market penetration.
- Significant residential and commercial sector growth.
- Significant air quality problems from energy production.



# Background on the SEEA Initiative



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- In 2003 the Alliance to Save Energy initiated an assessment process to evaluate the potential of creating a regional energy efficiency alliance in the Southeast.
- The Alliance partnered with DOE Atlanta Regional office, Georgia Energy Facilities Authority (GEFA), Southface Energy Institute and Southern Alliance for Clean Energy.

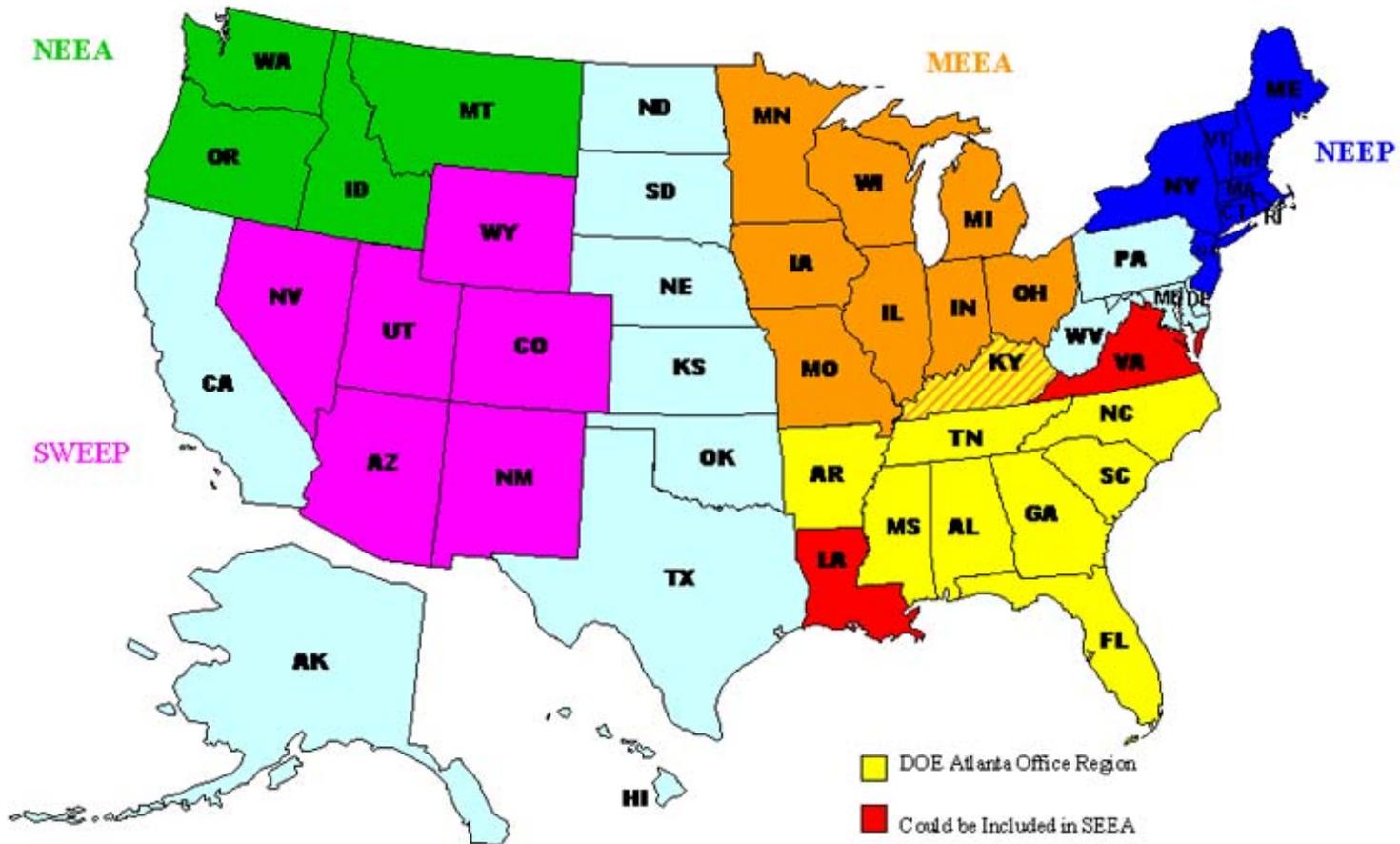


# Regional Groups



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## Regional Energy Efficiency Groups



# Southeast Energy Efficiency Alliance (SEEA)



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## Mission Statement

- The Southeast Energy Efficiency Alliance builds regional partnerships to promote and achieve energy efficiency for a cleaner environment, more prosperous economy and higher quality of life.



# Activities to Date

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- **Broadened the SEEA working group**
- **Developed outreach materials and draft business plan**
- **Sought Input from experienced leaders from other regional groups (In April, the executive directors of MEEA, NEEA and NEEP presented a workshop for stakeholders in Atlanta)**

# Next Steps!

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- Continue to broaden SEEA working group:
  - Continue to meet with all state energy offices in the region. Our goal is to have a representative from each state office in the working group.
  - Engage state public utility regulators
  - Meet with major utilities in the region to assess their concerns and encourage their participation
  - Encourage TVA to take an active role in the working group

# Next Steps!

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- Develop data on benefits and costs of energy efficiency in the region
- Develop multi-year plan for increased energy efficiency in the region (e.g. IRP proceedings and cost benefit tests)
- Continue to seek out funding opportunities.

# For More Information

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