

EASTSIDE DEVELOPMENT

Eastside 2 Building B & C (LEED - CD Registered) -This project, part of a larger development, illustrates how a responsible, community-oriented, aesthetically pleasing design can not only economically revitalize a community but also utilize sustainable site practices, including energy efficiency. Conceived as a multi-destination health- and lifestyle-oriented development, this project has a rainwater catchment cistern for all site irrigation and will include a pedestrian-and bicycle-oriented connection between the prosperous Shadyside neighborhood and East Liberty, a neighborhood being redeveloped from a failed urban renewal program of the 1960's

The Mosites Company saw the potential of the under-served urban market in East Liberty, once second only to downtown for shopping in the city. It started with the Whole Foods store at Eastside I. Eastside I is adjacent to a major transportation hub and is the gateway to East Liberty. Sales at Whole Foods have already exceeded expectations by 2.8 times projection.

Development continued with Eastside II. This addition to East Liberty has already helped revitalize the area by attracting national tenants as Borders Bookstore, Walgreens, Starbucks Coffee, TREK Bicycles, and FedEx Kinkos as well as local independent shops offering infants' organic clothing and a European day spa. Eastside II, also, hosts the Premium Wines store with the highest sales and traffic in the state as well as a branch of PNC Bank.

The third phase will continue as Eastside III and is planned to include a major national tenant to anchor the other end.

<http://www.mosites.net/index2.html>

