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Office of ENERGY EFFICIENCY & RENEWABLE ENERGY

Acceleration Station: Boosting Building Performance Standards through Federally Funded Projects

Billierae Engelman

US Department of Energy

2024 National Energy Codes Conference



AIA and ICC Continuing Education Provider

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Learning Objectives





Learn about the federal landscape of funding opportunities for Building Performance Standards (BPS). Explore the variety of innovative approaches to scaling BPS and other existing buildings policies and programs. Hear from four leading organizations supporting the implementation of BPS across

the US.



Understand critical opportunities and challenges in embedding equity into BPS.

Session Roadmap

- Building Performance Standards
 (BPS) Intro
- Federal Support for BPS
- Institute for Market Transformation
- Clearly Energy
- University of Cincinnati
- Southeast Energy Efficiency Alliance (SEEA)



Building Performance Standard 101

State & local policies regulating existing building energy/emissions use through mandated performance requirements over lifecycle of building.





Metric Selection EUI, GHGI, and more



Covered Buildings Building sqft, use type



Compliance Timeline

interim step-down targets



Alternative Compliance Pathways

Flexibility for equitable implementation (e.g., audit requirements, timeline extensions, etc.)



Total U.S. Greenhouse Gas Emissions by Economic Sector in 2020



Here today



Here in 2050

Landscape of BPS

- 14 policies adopted, 40+ considering
- BPS for federally owned/leased buildings
- Federal support for BPS through TA, funding, resources



DOE & EPA Building Performance Standards Technical Assistance Network



State and Local Building Performance Standards

Source: DOE Building Performance Standards Technical Assistance Program

Technical Assistance Network support includes:

- Technical analysis Building stock, energy & emissions impacts, economic impacts
- Compliance pathways tools & support
- Performance target-setting and savings trajectories
- Program design & administrative structure support, including data tools implementation
- Stakeholder engagement best practices & equitable policy design support
- And more!

To request Technical Assistance or to learn more about BPS, visit <u>energycodes.gov/BPS</u>

Iii Example TA – Baseline & Scenario Planning



- Baselining Building Stock
 - Leverage all existing data, regardless of format or quality
 - Fill the gap of unknown energy+GHG data for existing buildings
 - Support jurisdictions at any phase of policy development
- Scenarios Impact Analysis
 - Model policy-driven scenarios for energy/GHG reduction for any jurisdiction, tailored to their policy framework
 - Support policy standardization without sacrificing accuracy of scenario simulation



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Quick Guide

Considerations for **Creating a Covered** Buildings List for a **Building Performance** Standard (BPS) or Benchmarking Program

Introduction

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Implementing a successful Building Performance Standard or benchmarking program requires accurate and compara ble building data.

The first step is to develop a "Covered Buildings List" (CBL), which consists of all the buildings covered by the BPS or benchmarking regulations developed by the jurisdiction, for example, all commercial buildings greater than 50.000 square feet. The CBI should include key characteristics that will be used to determine the BPS targets for each building.

entities are includ BPS or benchma compiling the list of relatively straightf the data may invo to those entities, re effort Privately-owned by

Unlike building The primary data so minimum requi owned buildings an efficient constru parcel records. It m merging data from Building Perfor (See "Data Sourc designed to ensu may take significa specific levels of than government-c lifetime, Given t nally the

Implementation and **Administration of Build** Performance Standard:

June 2023

Number of Building Floor Area by Size by Size 10k - 25k ft² = 25k - 50k ft² = 50k - 100k ft² # <1k ft¹ 1k - 5k ft² # 5k - 10k tt² 100k - 200k ft² = 200k - 500k ft² Figure 2. Building stock segmentation by building size. The black line indicates buildings above 50,000 square feet

ENERGY ENERGY EFFICIENCY & Energy Codes and **Building Performance** 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 Standards EUI (kBin square foot year Why Align Energy Codes and Building Performance Standards? um office building in Reno. Nesa construction and a codes and BPS it

> Building **Performance Standards** A Technical Resource Guide

GHG

ASHRAF U.S. Department of Energy Guidance documentation for stakeholders engaged with BPS design and implementation

Visit energycodes.gov/BPS/Resources for more!

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ENERGY STAR Portfolio Manager - enables the reporting of a building's energy and water use, square footage, and operational details in a consistent format.

SEED – central database for tracking building related information

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Audit Template – standard format for asset-based building data collection & persistency



UBID – unique building identifier based on geospatial location supporting data use Visit <u>energycodes.gov/BPS/Implementation</u> for more!

BPS Implementation Support – Software Tools

Clear, accessible, standardized building energy & asset data ecosystem designed to result in action.

Bipartisan Infrastructure Law Funding Section 40511 (RECI)

- Title:Cost-effective Codes Implementation for
Efficiency and Resilience
- Funding: \$225M through FY26

To date, 27 projects awarded across 26 states & District of Columbia

Biden-Harris Administration Announces \$90 Million To Support Resilient and Efficient Building Energy Codes and Save American Families Money | Department of Energy

RECI2 - Areas of Interest and Targeted Outcomes

> RECI2 includes one overarching topic area with nine AOIs

Key Areas of Interest



Targeted Outcomes



Develop next-generation workforce



Facilitate energy code updates



Improve energy code compliance



Advance new and innovative polices and tools



Increase equity in coderelated policies and planning

IRA Codes FOA: Overview

Section 50131 of the Inflation Reduction Act provides funding *\$1 billion*:

• To adopt:

 a building energy code (or codes) for residential buildings that meets or exceeds the 2021 International Energy Conservation Code, or achieves equivalent or greater energy savings

 a building energy code (or codes) for commercial buildings that meets or exceeds the ANSI/ASHRAE/IES Standard 90.1-2019, or achieves equivalent or greater energy savings

 a building energy code (or codes) for residential and commercial buildings that meets or exceeds the zero energy provisions in the 2021 International Energy
 Conservation Code or an equivalent stretch code

• To implement a plan for the jurisdiction to achieve full compliance with any building energy code adopted [...] which shall include active training and enforcement programs and measurement of the rate of compliance each year

Full Applications for Round 1 (Must have submitted concept paper)	April 30, 2024 (5pm ET)
Concept Papers Round #2	May 31, 2024 (5 pm ET)
Second Round Full Application	Late Summer 2024
Third Round (pending funding availability):	Spring 2025

More Info: <u>energy.gov/scep/technical-assistance-adoption-building-energy-codes</u>

Thank you!

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Supporting Equitable Building Performance



National Energy Codes Conference May 2024

Supporting Equitable Building Performance Overview



The goal of Supporting Equitable Building Performance (SEBP) is to create relationships and shared goals between state and local governments and community members that produce equitable building performance policies and supporting programs.

The project supports seven cities and two states in various stages of developing or implementing an existing building decarbonization policy. Ten organizations (in addition to IMT) will provide technical support for policy and program development alongside at least one CBO in each location.



Community Climate Shift and SEBP



- IMT and People's Climate Innovation Center (PCIC) launched CCS in 2021 in the wake of the National BPS Coalition with the goal of ensuring residents and CBOs have the resources necessary to fully participate in the policymaking process.
- We worked together to align networks of partner organizations across the country and codesign a model to deploy community-led, building decarbonization policy and program design and implementation at scale.
- In 2023, IMT applied for and received a RECI grant to support work applying the principles of CCS in nine locations across the US.



Locations and Partners



Timeline and Tasks







Community Engagement



Developmental Stages on the Spectrum of Community Engagement to Ownership (Facilitating Power)



Community Engagement Needs Assessment Begin the process of policy co-creation and relationship-building between government and community

- Conduct a baseline assessment of the state/local government's prior community engagement work using Facilitating Power's *Spectrum of Community Engagement to Ownership* framework
- Map equity issues on a neighborhood-scale to identify where policies related to building performance are correlated with specific equity issues
- Independently identify governmental and community-based priorities



Create Scopes and Timelines Understand what is needed from policies and programs to ensure benefits flow to everyone

- Establish mutually agreed-upon priorities across government and community partners to inform policies, program development, and/or implementation policies
- Compile individual plans into overall project plan and make accommodations
 as necessary
- Create rules and norms for engagement on which all parties sign-off



Data Collection / Analysis Understand the needs, challenges, and potential implications associated with creating a building decarbonization policy

- Conduct market segmentation and building stock assessments
- Survey stakeholder (owners, designers, and contractors, etc.) to determine technical, financial, and logistical requirements
- Conduct economic development impact and skilled labor resource gap analyses
- Identify impacts on load projections, grid capacity, rate changes, and incentive opportunities/requirements
- Conduct affordable housing segmentation and impact analyses



Policy & Program Development Draft policies and programs that meet the goals as well as the concerns of governments and community

- Establish policy and program parameters such as covered buildings, priority building types for resource deployment or flexible policy mechanisms, workforce development and economic inclusion requirements, etc.
- Develop plans for high-performance building resource centers to provide assistance to owners, designers, and community members for compliance
- Establish Community Accountability Boards (CABs) to evaluate progress on community needs and contribute to creation of alternative compliance paths





Review progress against goals and share lessons learned regarding community engagement, particularly for state-level policies

- Conduct a final assessment of community engagement progress throughout the project using Facilitating Power's *Spectrum of Community Engagement to Ownership* framework
- Create guidance documents that reflect unique challenges of working with multiple CBOs across a state and tackle how to bring a community-led process to more traditional state regulatory processes
- Evaluate policies and programs created for anticipated impacts and adherence to CCS principles





Thank you!

For more information:

IMT.org/BPS CommunityClimateShift.org

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Designing & Implementing Building Performance Standards in Small, Rural, and Justice40 Communities

Carolyn Sarno Goldthwaite Vice President, Customer Engagement

About ClearlyEnergy

ClearlyEnergy works at the nexus of public policy and software solutions using data-driven analytics and reporting to facilitate the energy transition.



ClearlyEnergy for Homes

Home energy cost, consumption and greenhouse gas modeling, labeling, and finance



ClearlyEnergy for Buildings

Data driven building analytics and reporting to facilitate the energy transition



ClearlyEnergy Targeted Assistance

Targeted energy efficiency projects, software development, and policy implementation support



ClearlyEnergy for Climate Finance

Help lenders measure the GHG footprint of loan portfolios, including residential mortgages, commercial building and auto loans



Designing & Implementing Building Performance Standards in Small, Rural, and Justice40 Communities

- Technical Assistance
 - Increase administrative capacity
 - Engage stakeholders
 - Support local job growth
 - Shared Energy Analysis
 - BPS Circuit Rider
- Peer-to-Peer Exchange
 - Engage with other communities to help inform efforts, identify needs
- Innovative Funding Models
 - Utility Attribution BPS
- Software Access
 - Access to the BEAM (or SEED) platform to help implement the policy



This Project is supported by the U.S. Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE) under the Building Technologies Office - DE-FOA-0002813 -Bipartisan Infrastructure Law Resilient and Efficient Codes Implementation



Cohort Locations*





Resources https://beam-portal.org/



The Center for Building Performance Standards is a platform to collect and centralize resources relating to building performance standards to help policymakers, building owners, and contractors navigate the this new policy type.

Measuring the Climate Impacts of Building Performance Standards https://clearlyenergy.com/bps-impact-report



*CBPS Developed with funding from the US Department of Energy Small Business Innovation Research Award

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THANK YOU



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Developing a cost-optimal, equitable approach to building performance standards in Ohio's large cities

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2024 National Energy Codes Conference Sacramento, CA May 8, 2024



Reducing emissions in Ohio is critical to meeting the climate goals of the U.S.

Why Ohio?

- **7th largest** state by population
- 5th largest CO₂ emissions¹
- 64% of Ohio homes use natural gas for heating²
- Heavy reliance on fossil fuels for electricity generation³
- 9th (Cincinnati), 11th (Cleveland), and 16th (Columbus) worst energy burden among U.S. cities⁴



¹U.S. EIA, State Profile and Energy Estimates: Ohio, <u>https://www.eia.gov/state/?sid=OH</u>

²U.S. EIA, 2020 Residential Energy Consumption, Highlights for space heating fuel in U.S. homes by state, 2020

³U.S. EPA, eGRID Data Explorer, <u>https://www.epa.gov/egrid/data-explorer</u>

⁴A. Drehobl, L. Ross, Lifting the High Energy Burden in America's Largest Cities: How Energy Efficiency Can Improve Low-Income and Underserved Communities, Washington, DC, 2016
Addressing existing buildings is critical to meeting the climate goals of Ohio's large cities



Ohio's cities have successful existing buildings programs, but BPS faces major barriers



Barriers

- Limited appetite for broad mandates
- Misalignment with local priorities (especially energy equity)
- Limited resources to support BPS
- Challenges accessing **utility data**

The goal of this RECI project is to develop cost-optimal, equitable BPS in Ohio's large cities

Barrier	Solution
Limited interest in broad mandates	Develop a cost-optimal approach to BPS with strong incentives that focuses on a few buildings with the greatest savings potential
Misalignment with local priorities (especially energy equity)	Develop an equity-centered approach to BPS that is based on an equity metric, rather than an environmental metric
Limited resources to support BPS	Establish a collaborative , statewide network of partners that shares knowledge and resources
Challenges accessing utility data	Collaborative approach to creating a seamless flow of data

What do we mean by cost-optimal BPS?



What do we mean by equity-centered BPS?

Energy burden(%) = $\frac{\text{Utility costs ($)}}{\text{Household income ($)}}$



How to quantify equity?

- What dimension of equity are you measuring? (e.g., affordability, resilience, access and opportunity, health and environmental exposure¹)
- What is the **scale of measurement**? (e.g., household, census tract, neighborhood)
- What measurement process is being used? (e.g., target population ID, investment decision-making, program impact assessment²)
- Is the necessary data available?

MAP: D. Moore, A.L. Webb, Evaluating energy burden at the urban scale: A spatial regression approach in Cincinnati, Ohio, Energy Policy 160 (2022) 112651. https://doi.org/10.1016/i.enpol.2021.112651.

¹W. McNamara, H. Passell, M. Montes, R. Jeffers, I. Gyuk, Seeking energy equity through energy storage, Electr. J. 35 (2022) 107063. <u>https://doi.org/10.1016/j.tej.2021.107063</u>. ²B.W. Tarekegne, G.R. Pennell, D.C. Preziuso, R.S. O'Neil, Review of Energy Equity Metrics, Pacific Northwest National Laboratory, 2021. <u>https://www.pnnl.gov/publications/review-energy-equity-</u>

The project is built on an Ohio-based, statewide collaborative partnership

REGIONAL ENERGY EFFICIENCY ORGANIZATION (REEO)

Midwest Energy Efficiency Alliance (MEEA)



Four months in, there are already many lessons learned

Successes

- Expanded city-to-city dialogue
- Strong momentum and excitement
- Increased education and literacy about benchmarking and BPS
- Learning through listening

Challenges

- Balancing all partners' needs and interests
- **Different processes** in each city
- Personnel turnover limits institutional memory
- Difficult problems remain, especially data access and buy-in

Key takeaway: A **strong local partnership network** holds great promise in under-resourced jurisdictions

Questions?



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Acceleration Station: Boosting Building Performance Standards through Federally Funded Projects

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OUR MISSION

To optimize the use and impact of energy to enhance the quality of life in the Southeast.

OUR VISION

All people in the Southeast live and work in healthy and resilient buildings, utilize clean and affordable transportation, and thrive in a robust and equitable economy.

OUR VALUES



Take Initiative

We take responsibility for realizing a better quality of life in the Southeast.

Value Others

We seek, respect, and promote diverse perspectives.



Earn Trust

We pursue our work with benevolence, competence, and reliability.

Pursue Equitable Solutions

We recognize, acknowledge, and account for a history of prejudice and inequality in Southeastern communities.

Pursuing Equitable Solutions

We recognize, acknowledge, and account for a history of prejudice and inequality in Southeastern communities and the role it plays in the issues we address.



Nashville grandmother and retired librarian Annie Pearl Patton considers her NES electric bill. Source: Southern Alliance for Clean Energy





Procedural Equity

All affected communities have a voice in the decision-making process



Distributional Equity

Programs and policies are designed to equally distribute its benefits and burdens to the entire community



Intergenerational Equity

Programs and policies consider how future generations will be impacted by the decisions being made today

Closing Equity Gaps to Advance Codes and Standards

Measure and evaluate the impact of disinvestment on the equitable implementation of building performance standards in commercial buildings, and identify program strategies that bring existing buildings to equitable readiness and invest in disadvantaged communities.

- Data analysis model analyzing the impact of disinvestment on the equitable implementation of BPS
- Geospatial analysis of commercial and multi-family properties including sociodemographic trends, environmental justice indicators, and impacts
- Menu of strategies highlighting costeffective upgrades bringing existing buildings to an equitable readiness level for BPS and code implementation





People-Centered Design

Partners

- National Renewable Energy Laboratory
- City of Atlanta, Georgia
- City of Savannah, Georgia,
- Georgia Environmental Finance Authority

Community Advisory Board

- Building/business owners
- Landlords
- Tenants and homeowners
- Community organizations and advocate
- Majority of members are BIPOC residents of disinvested neighborhoods in Atlanta and Savannah











Additional Considerations

Community Benefits Plan Designing agreements alongside community members to have intentional impact

> **Compensation** Providing ample compensation for community expertise



People-centered metrics Community-led data collection and analysis; human-centric metrics



Demographic data collections

Collecting demographic data from engaged stakeholders, trained workforce, etc., to measure and close gaps in access



Thank You



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