Barriers to high energy efficiency in multifamily buildings.

a case study..

Presenter: Shilpa Surana, Energy Engineer, NEEA, Codes and Standards

2017-2018 Inaugural Net Zero Fellowship Research

The Net Zero Fellowship aims to address potential barriers slowing the widespread adoption of net-zero design and to grow the community constructing these remarkable buildings.

Possible topics may include technical research, policy implications, economic benefits, market barriers and community-based net-zero projects.

Inaugural Net Zero Fellowship Research Goal

Identify the most cost-effective energy improvements to approach net zero energy use for two real case study buildings:

Research Approach

Image: Ankrom Moisan Architects / Jeremy Bitterman

- Analyze existing buildings that were designed for high performance and completed within last five years to understand their current and potential operational performance.

- Evaluate strategies to achieve net zero energy performance and analyze cost premiums, as well as overall economic feasibility, through a pro forma that includes operational energy savings.

Costing Approach

- Pricing is the direct cost of construction materials and labor, including standard markups.
- Work is priced in 2018 dollars in the City of Portland
- Pricing assumes a competitive bid process with at least 3 bidders and no preference for union or non-union labor.

Market Context – Construction Costs are HIGH

Image: Federal Reserve Bank of St. Louis

Financial Analysis - Basics

- Key variables for a project to move forward or “pencil”:
  - Cost to build ($$$ paid by owner)
  - Income/Rents ($$$ to owner)
- Project must provide enough economic return to attract investors
- $Return = \frac{Net\ Income\ (Rents)}{Net\ Cost}$
- Rents must be high enough and cost must be low enough to generate return
- Net Cost is cost less subsidies, grants, tax credit equity, etc.

Financial Assumptions

- Timing: the projects are in today's construction costs with today's rents
- Location: building location stays the same
- No additional rent premium for Path to NZ building versus Baseline LEED Platinum buildings
- However, we DO assume utility savings benefits proforma

Case Study :

Multifamily Residential

Image: Holst Architecture

Multifamily Residential Case Study

Beech Street Apartments

- 36,742 square feet (Building only managed by home forward)
- 4 floors
- 48 units of affordable housing for women and children
- New Construction (2014)
- LEED for Homes Platinum certified

Beech Street Apartments Sustainability Features

Envelope

- Exterior walls insulated to R16, roof to R50
- Low window wall ratio (16%) and high performance glazing

Efficient HVAC Systems

- VRF fan coil units and air cooled condensing units in common areas
- Make up air unit with heat recovery system

Lighting

- Fluorescent lighting, good daylight and operable windows

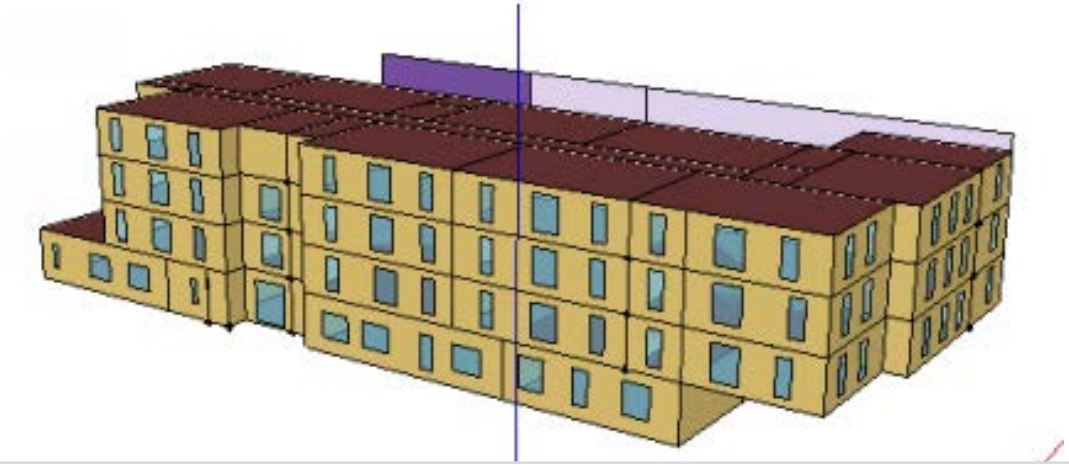
Beech Street Apartments Sustainability Features

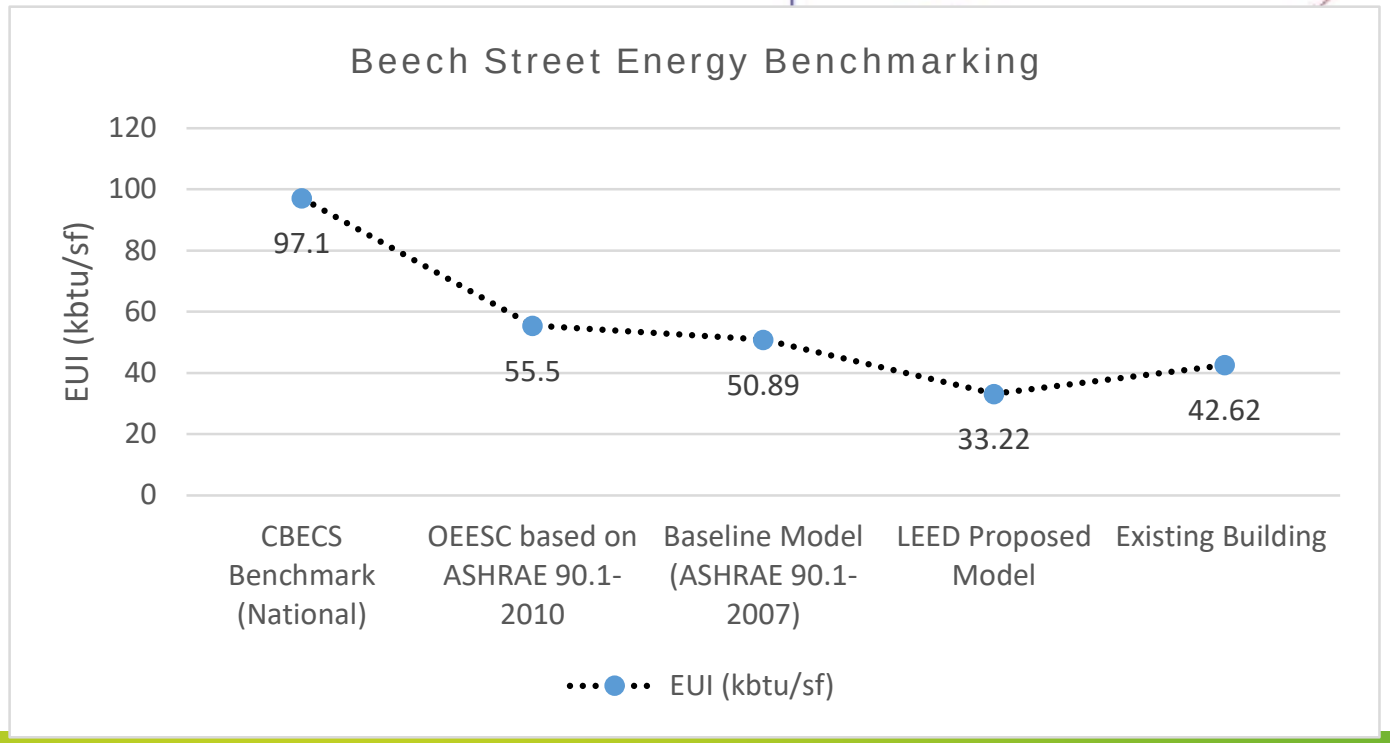
Awning Window Ventilation Challenges

Establishing Baseline

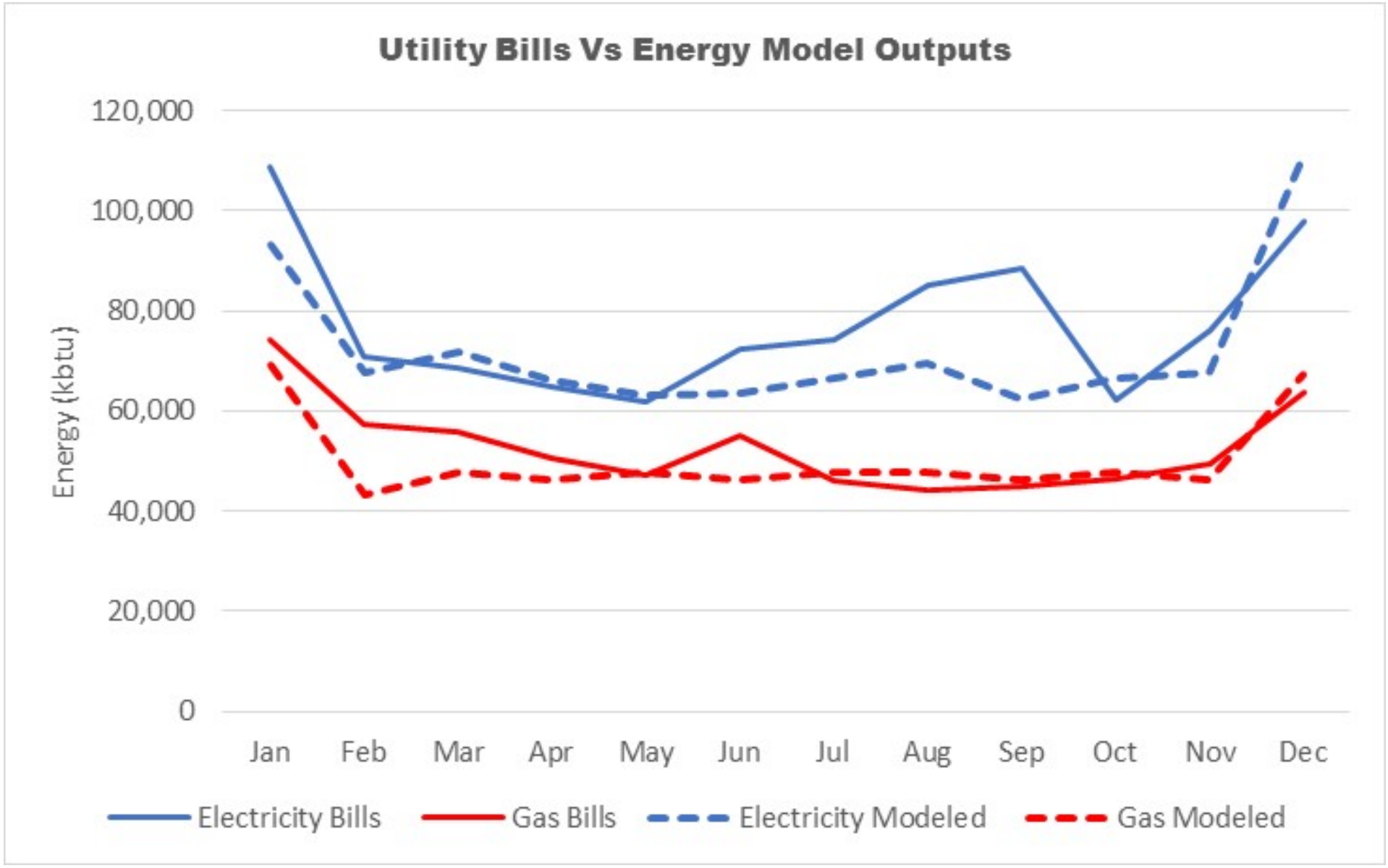
EUI 42.62 kbtu/sf

- Verified through utility bills
- Gap between predicted and measured energy performance is 22%

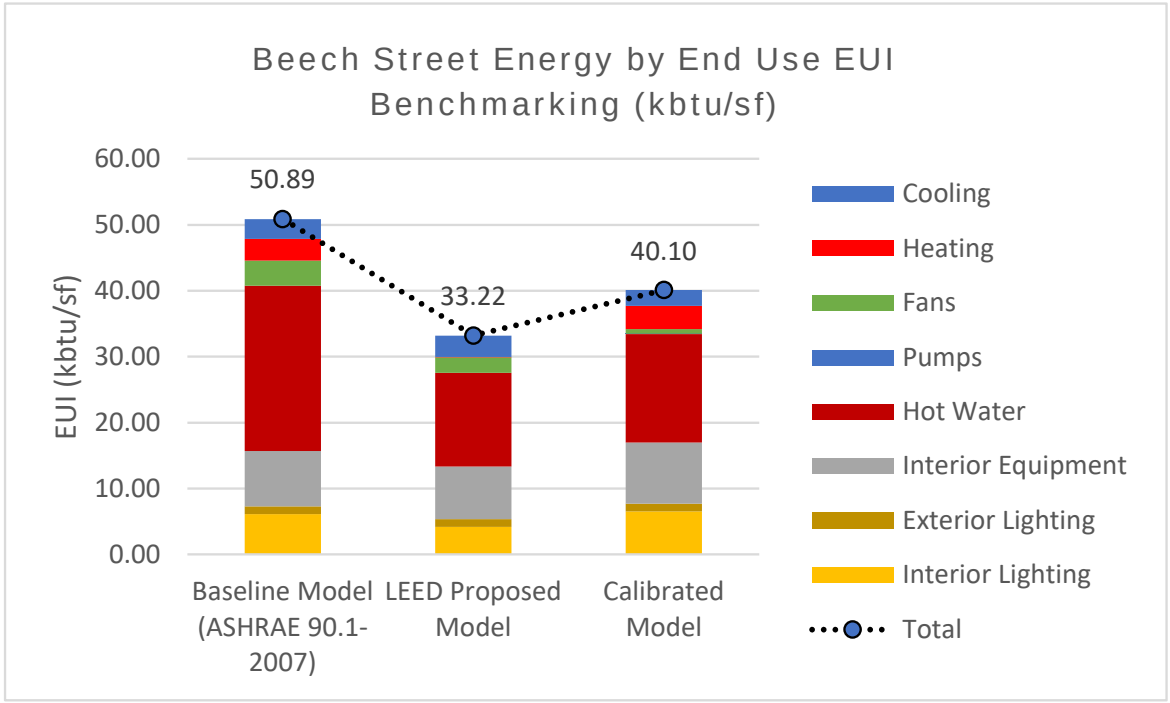




Utility Bills Vs Energy Model Inputs

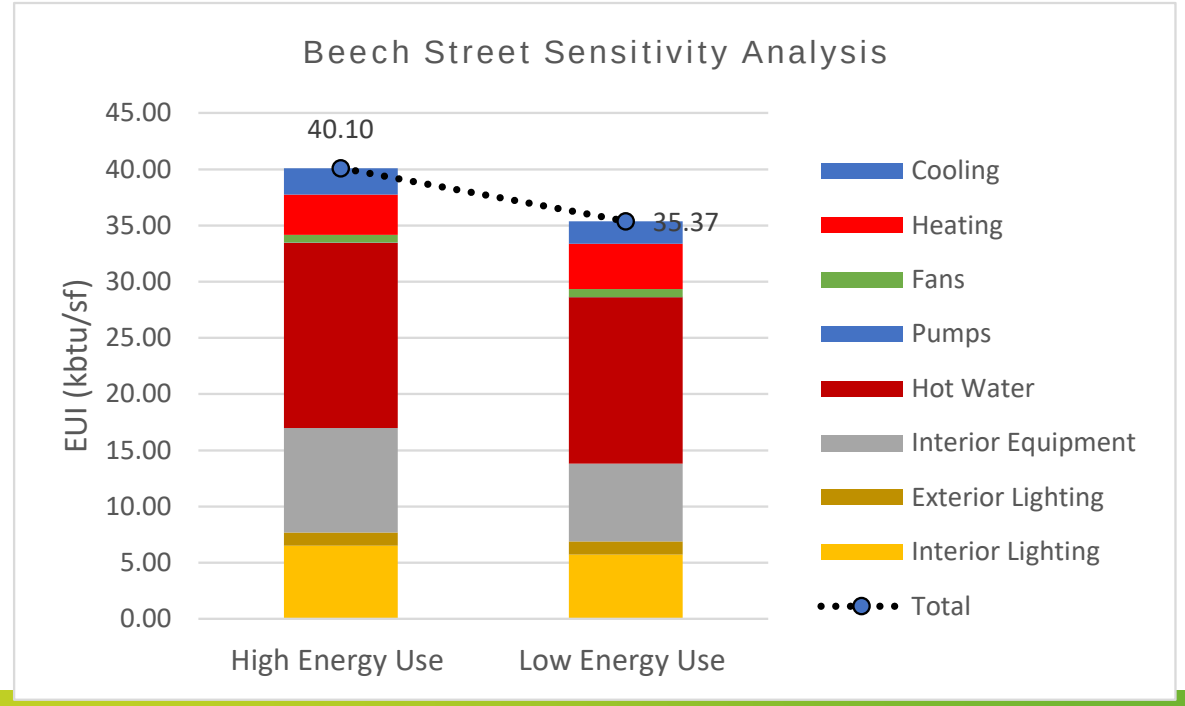


Establishing Baseline



Sensitivity Analysis, Adjusted For:

- Lighting operational hours
- Plug load operational hours
- Water schedule

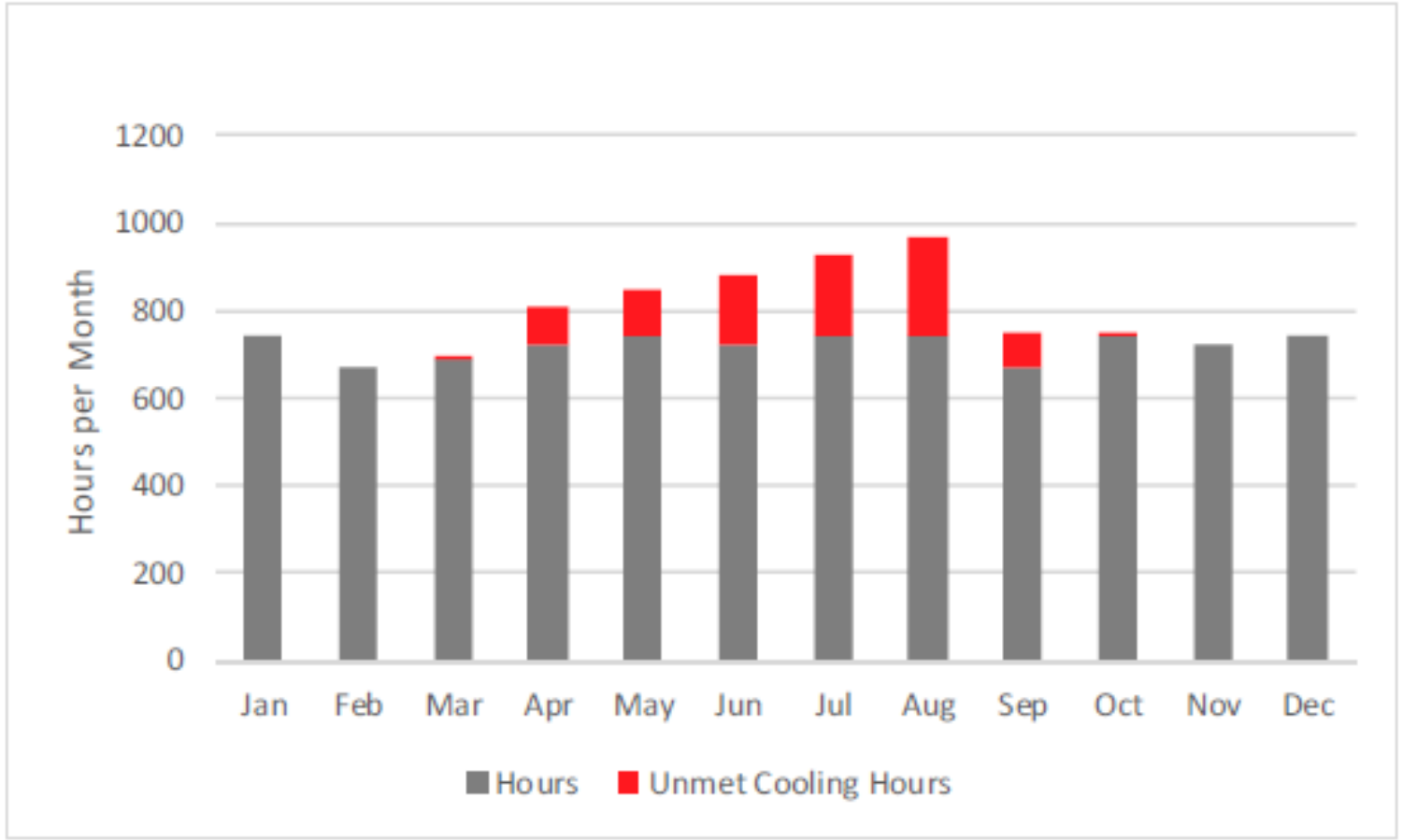


(Re) Establishing Baseline for Cooling/Comfort

Occupant Feedback:

- 100% of occupants surveyed felt summer indoor air temperatures needed improvement
- Cooling added to the Baseline

Unmet Cooling Hours for Sample Unit 151



Energy Efficiency Strategies

Envelope:

- Insulate walls
- Insulate roof
- Window Wall Ratio
- Increase air tightness, .25 cfm/sf, 0.08 cfm/sf

Shading:

- Add shading devices on south/west facades
- Solar Heat Gain Coefficient
- Select low U value glazing

Daylight/Lighting:

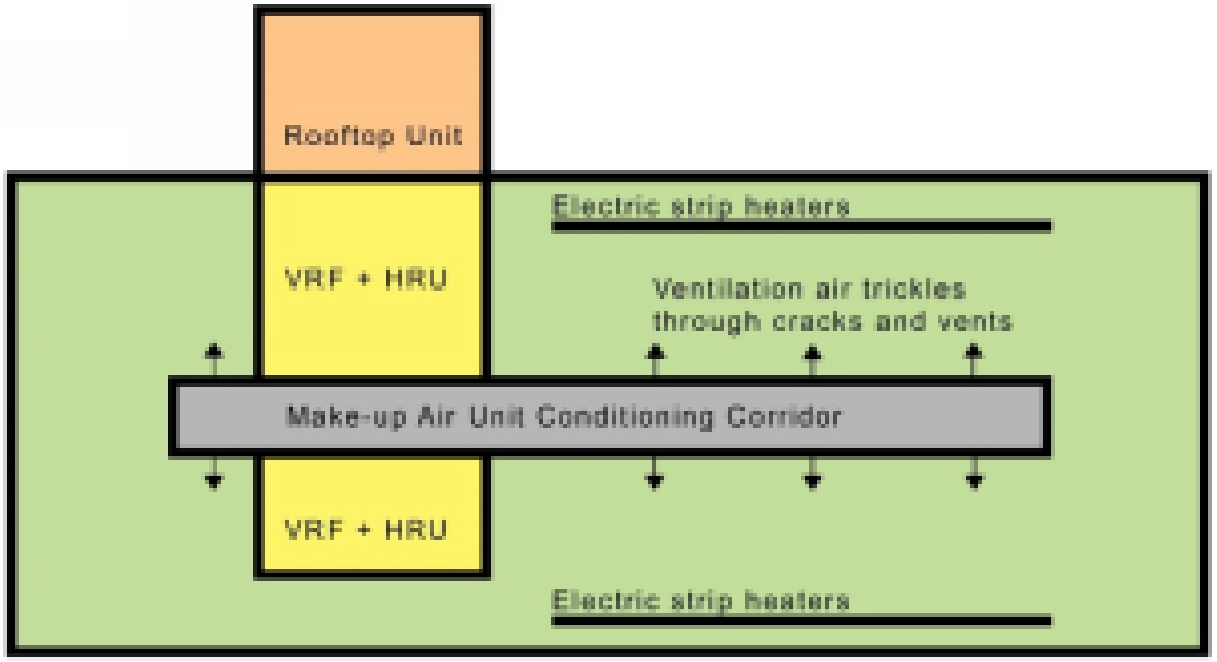
- Replace fluorescent fixtures with LEDs to lower lighting power density from .65W/sf to .5W/sf.
- Turn off nighttime equipment use
- Add light shelves to units

HVAC/Hot Water

- Convert gas fired water heater to heat pump water heater
- Reduce hot water usage
- Use heat recovery ventilators (HRVs) in units
- Use radiant heating and cooling in units
- Solar thermal to offset hot water heating

HVAC Upgrades

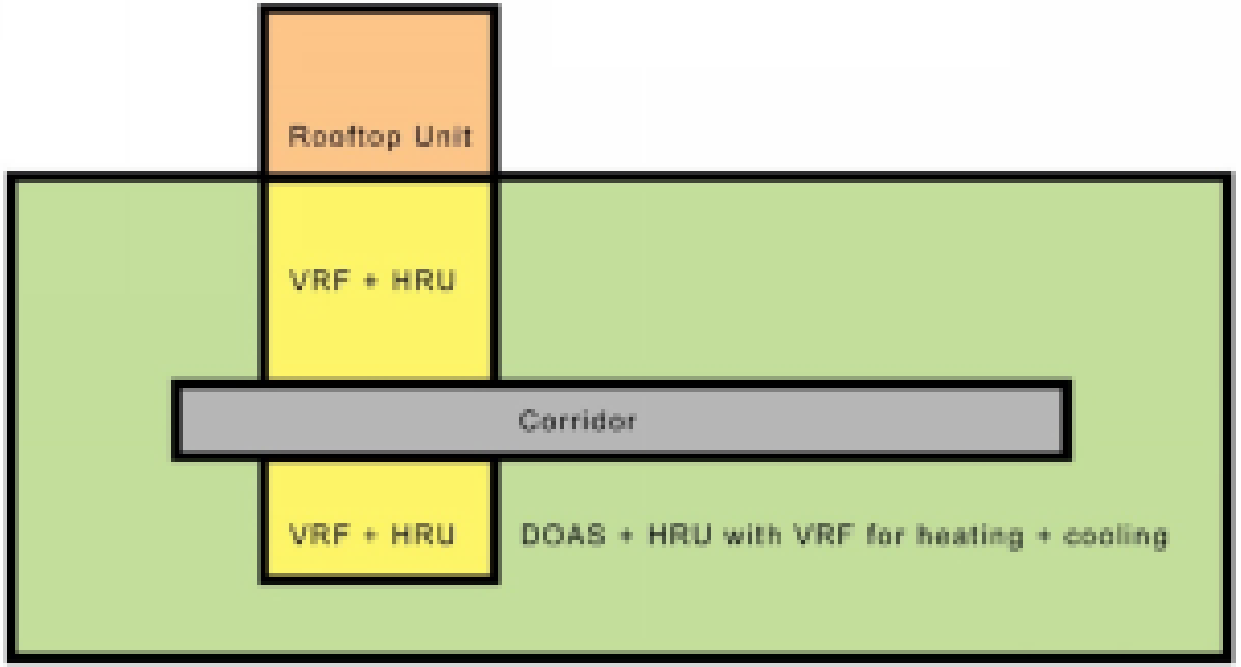
Existing HVAC System



LEGEND

VRF - Variable refrigerant flow
HRU - Heat recovery unit
DOAS - Dedicated outside air system

Proposed HVAC System



LEGEND

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Beech St Apts - EUI Reduction Strategies With Costs

Bundled Strategies	EUI (kbtu/sf)	Annual Energy Savings	Annual Cost Savings	First Cost	Cost/sf	Cost/EUI/sf
Building As Is	36	-	-	-	-	-
1: Envelope Upgrade	35	3.55%	$1,162	$425,621	$11.58	$9.78
2. 20% Lighting Reduction	35	3.29%	$1,153	$40,301	$1.10	$0.93
3. Nighttime Plug Load Reduction	35	2.36%	$828	$119,480	$3.25	$3.83
4. Heat Pump Water Heater and Hot Water Reduction	27	23.83%	-$1,539	$23,318	$0.63	$0.07
5. Add DOAS w/ HRU/VRF in Units	35	2.18%	$765	$342,576	$9.32	$11.91
All Strategies, Bundled	24	33.02%	$1,361	$951,297	$25.89	$2.24

Resulting Economics – Beech Street Apartments

- Target Return on Cost for Portland Multifamily: 5.75%

Beech Street Apartments	Market Rate		Path to Net Zero	
Feasibility	Baseline	Path to Net Zero	Premium	$/GSF
Total Costs in 2018 Dollars	$13,000,000	$14,020,000	8%	$380
Additional Capital Incentives/GSF	$104.76	$132.24		$27.49

Conclusions

Image: Holst Architecture

Conclusions of the Study

- Energy models predict building performance, not people. The initial gap to Net Zero was larger than predicted/designed.
- Typical project process doesn't leave time for early energy analysis – but it probably should.
- The baseline for multifamily housing (especially affordable housing) does not currently include cooling. That creates increased energy draws from personal cooling solutions, *and* uncomfortable conditions for residents. Energy Trust is actively exploring these issues.
- The research provides new information about net zero strategies for common building types that the market is not designing to net zero – comparable net zero buildings were very hard to find.

Conclusions – Costing

- Commercially available technology today is readily available to build net zero buildings. The market conditions are not quite there yet.
- Increasing baseline standards for code or comfort will make the relative premium costs smaller.
- The current construction market pricing makes net zero buildings challenging. New financing options can make a difference.

Conclusions – Financial

- Increased demand on labor and materials, combined with not enough supply, has skyrocketed construction costs.
  - *Opportunity*: if/when costs settle down relative to market rents, the gap may not be as expensive. Subsidies or other gap financing would help make these project achievable
- The relative costs for more energy efficient upgrades is still high.
  - *Opportunity: as R&D continues and scale decreases relative cost of measures, Net Zero becomes more achievable*
- Making a net zero building design a reality can be a complex challenge in today's construction market. Financial subsidies and technical resources can help, but there is still a gap.

Shilpa Surana, Energy Engineer, NEEA, Codes and Standards

Market Context – Construction Costs are HIGH

Image: Rider Levett Bucknall, Quarterly Construction Cost Report, Second Quarter 2018

Market Context – Construction Costs are HIGH

City	April 2017	July 2017	October 2017	January 2018	April 2018	Annual % Change
Boston	20,835	20,989	21,176	21,325	21,563	3.49%
Chicago	20,414	20,652	20,905	21,177	21,394	4.80%
Denver	14,097	14,187	14,337	14,513	14,649	3.92%
Honolulu	24,060	24,050	24,058	23,663	23,804	-1.06%
Las Vegas	13,510	13,614	13,777	13,922	14,081	4.22%
Los Angeles	19,997	20,326	20,586	20,874	21,010	5.07%
New York	24,499	24,698	24,927	25,104	25,387	3.62%
Phoenix	13,785	13,900	14,080	14,248	14,442	4.77%
Portland	14,830	15,044	15,302	15,524	15,768	6.32%
San Francisco	24,039	24,546	24,760	25,151	25,704	6.93%
Seattle	16,419	16,654	16,804	17,017	17,250	5.06%
Washington, DC	19,774	19,884	20,054	20,212	20,437	3.35%

Image: Rider Levett Bucknall, Quarterly Construction Cost Report, Second Quarter 2018

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What	• XX groups/IDIs/etc
Who	• Types of consumers/segments
Where	• Markets
When	• MM/DD and/through MM/DD, YYYY.