

Cost-Effectiveness of ASHRAE Standard 90.1-2010 for the State of Kentucky

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ASHRAE Standard 90.1-2010 Provides Cost-Effective Savings for Commercial Buildings in the State of Kentucky

Moving to the ANSI/ASHRAE/IES Standard 90.1-2010 version from the Base Code (90.1-2007) is cost-effective for all building types and climate zones in the State of Kentucky.

Table 1 shows the statewide economic impact of upgrading to 90.1-2010 in terms of the annual energy cost savings in dollars per square foot, the additional cost per square foot required by the upgrade, and the simple payback period in years. Average values are weighted averages for all building types considered in all climate zones in the state, based on weightings shown in Table 6.

Table 1. Kentucky Average Savings and Cost Weighted by Climate Zone and Building Type

Weighted Cost Savings and Added Cost per Square Foot	
Annual Cost Savings, \$/ft ²	\$0.227
Added Construction Cost, \$/ft ²	\$1.668
State of Kentucky Average Simple Payback, years	7.3

The report provides analysis of two Life Cycle Cost (LCC) scenarios:

Scenario 1, representing publicly-owned buildings, considers initial costs, energy, maintenance and replacement costs without borrowing or taxes.

Scenario 2, representing privately-owned buildings, adds borrowing costs and tax impacts.

Table 2 shows the statewide weighted average LCC net present value of savings from both scenarios, that is, the remaining savings after initial and replacement costs have been paid for. Average values are weighted averages of all climate zones and building types in the state as shown in Table 6. Individual building type LCC results are shown in Figures 1 and 2.

Table 2. Kentucky Average LCC Results Weighted by Climate Zone and Building Type

Weighted Net Life Cycle Cost Savings, by Ownership Scenario	
Scenario 1 (Publicly-Owned), \$/ft ²	\$1.81
Scenario 2 (Privately-Owned), \$/ft ²	\$2.70

Figure 1. Scenario 1: Net Life Cycle Cost Savings

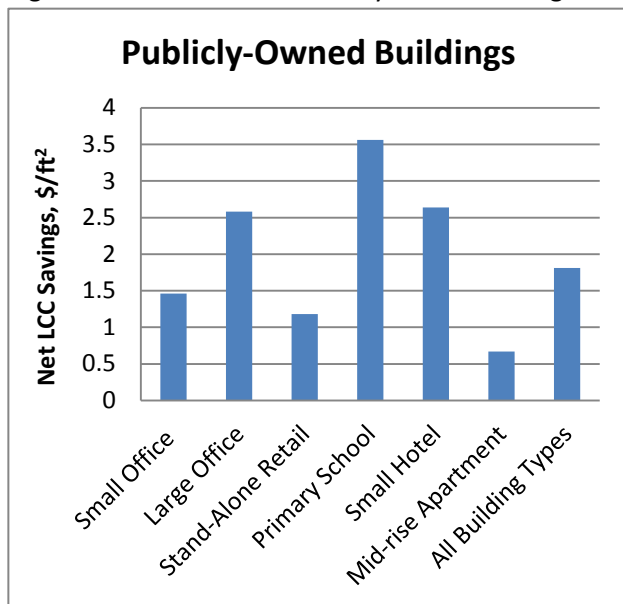
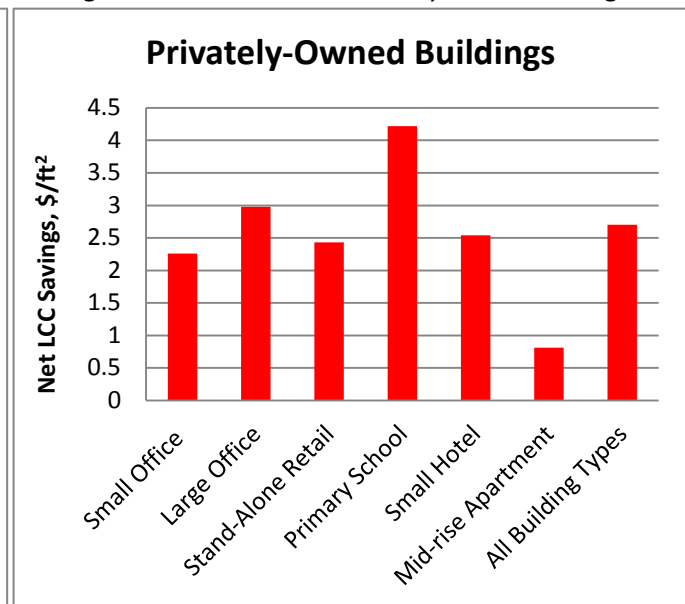


Figure 2. Scenario 2: Net Life Cycle Cost Savings



Cost-Effectiveness Results for Standard 90.1-2010 in the State of Kentucky

Life Cycle Cost (LCC) savings is the primary measure DOE uses to assess the economic impact of building energy codes.

Savings are computed for two scenarios:

Scenario 1 (publicly-owned) includes costs for initial equipment and construction, energy, maintenance and replacement and does not include loans or taxes.

Scenario 2 (privately-owned) includes the same costs as scenario 1 plus the initial investment is financed through a loan amortized over 30 years with corresponding tax deductions for interest and depreciation. Federal and state corporate income tax rates are applied.

Both scenarios include the residual value of equipment with remaining useful life at the end of the 30 years. Totals for all building types in the state overall are averages based on Table 6 weightings.

Factors such as inflation and discount rates are different between the two scenarios, as described in the Cost-Effectiveness Methodology section.

Table 3 shows that the value today of the total LCC savings over 30 years for buildings in scenario 1 average \$1.81 per square foot for 90.1-2010.

Table 4 shows that the LCC savings over 30 years average \$2.70 per square foot for scenario 2.

Table 5 shows that the primary benefit of ASHRAE Standard 90.1-2010, annual energy cost savings, average \$0.227 per square foot for both scenarios.

Table 3. LCC Savings (30 Years) from ASHRAE Standard 90.1-2010, Scenario 1 (\$/ft²)

Climate Zone & Representative City	Small Office	Large Office	Stand-Alone Retail	Primary School	Small Hotel	Mid-rise Apartment	All Building Types
4A Lexington	\$1.46	\$2.58	\$1.18	\$3.56	\$2.64	\$0.67	\$1.81

Table 4. LCC Savings (30 Years) from ASHRAE Standard 90.1-2010, Scenario 2 (\$/ft²)

Climate Zone & Representative City	Small Office	Large Office	Stand-Alone Retail	Primary School	Small Hotel	Mid-rise Apartment	All Building Types
4A Lexington	\$2.26	\$2.98	\$2.43	\$4.22	\$2.54	\$0.81	\$2.70

Table 5. Annual Energy Cost Savings from ASHRAE Standard 90.1-2010, Scenarios 1 and 2 (\$/ft²)

Climate Zone & Representative City	Small Office	Large Office	Stand-Alone Retail	Primary School	Small Hotel	Mid-rise Apartment	All Building Types
4A Lexington	\$0.181	\$0.219	\$0.248	\$0.293	\$0.125	\$0.051	\$0.227

The U.S. Department of Energy (DOE) provides estimates of energy and cost savings from code adoption at the National, Climate Zone, and State levels. For more information on how these estimates were developed, visit the DOE Building Energy Codes website:

www.energycodes.gov/development/commercial

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Costs and Weightings for Standard 90.1-2010 in the State of Kentucky

Construction Weighting of Results

Energy and economic impacts were determined and reported separately for each building type. Cost-effectiveness results are also reported as an average for all analyzed building prototypes in the state. To determine these averages, results were combined across the different building types using weighting factors shown in Table 6. These weighting factors are based on the floor area of new construction and major renovations for the six analyzed building prototypes in the state. The weighting factors were developed from construction start data from 2003 to 2007 based on an approach developed by Jarnagin and Bandyopadhyay (McGraw Hill Construction 2007, Jarnagin and Bandyopadhyay 2009).

Table 6. Construction Weights by Building Type

Climate Zone & Representative City	Small Office	Large Office	Stand-Alone Retail	Primary School	Small Hotel	Mid-rise Apartment	All Building Types
4A Lexington	16.8%	2.5%	49.7%	19.4%	7.4%	4.2%	100.0%

Incremental Construction Cost

Cost estimates were developed for the differences between the Base Code and ASHRAE Standard 90.1-2010 as implemented in the six prototype models. Costs for the initial construction include material, labor, commissioning, construction equipment, overhead and profit. These costs were developed using a commercial cost estimation firm, engineering design consultants and RS Means 2012 Cost Data (RS Means 2012a,b,c; 2004, Thornton et al. 2013).

Table 7 shows incremental initial cost for individual building types in the state and weighted average costs for all building types for moving to ASHRAE Standard 90.1-2010 from the Base Code. The incremental cost may be negative for some building types based on the downsizing of HVAC equipment resulting from reductions in heating and cooling loads due to improvements in ASHRAE Standard 90.1-2010, such as more efficient lighting systems and changes to the building thermal envelope.

Table 7. Incremental Construction Cost of ASHRAE 90.1-2010 (\$/ft²)

Climate Zone & Representative City	Small Office	Large Office	Stand-Alone Retail	Primary School	Small Hotel	Mid-rise Apartment	All Building Types
4A Lexington	\$1.869	\$0.212	\$2.386	\$0.913	(\$0.359)	\$0.309	\$1.668

Table 8 shows simple payback results in years. Simple payback is the number of years required for energy cost savings to exceed the incremental first costs of a new code or code change proposals. Simple payback is not used as a measure of cost-effectiveness as it does not account for the time value of money, the value of energy cost savings that occur after payback is achieved, or any maintenance or replacement costs that occur after the initial investment.

Table 8. Simple Payback from ASHRAE Standard 90.1-2010, Scenarios 1 and 2 (Years)

Climate Zone & Representative City	Small Office	Large Office	Stand-Alone Retail	Primary School	Small Hotel	Mid-rise Apartment	All Building Types
4A Lexington	10.2	0.9	8.7	2.9	Immediate	6.1	7.3

Cost-Effectiveness Methodology for Standard 90.1 in the State of Kentucky

LCC savings is the primary measure DOE uses to assess the cost-effectiveness of building energy codes.

Cost-Effectiveness

DOE uses standard economic Life Cycle Cost (LCC) cost-effectiveness analysis methods in comparing ASHRAE Standard 90.1-2010 and the Base Code.

LCC Savings: LCC is the calculation of the present value of costs over a 30-year period including initial equipment and construction costs, energy savings, maintenance and replacement costs, and residual value of components at the end of the 30-year period. A separate LCC is determined for the Base Code and for ASHRAE Standard 90.1-2010. The LCC savings is the Base Code LCC minus the ASHRAE Standard 90.1-2010 LCC. Two cost scenarios are analyzed:

Scenario 1 includes the costs listed above without borrowing or taxes.

Scenario 2 includes the same costs as scenario 1 plus financing of the incremental costs through increased borrowing with associated tax impacts including mortgage interest deductions and depreciation. Corporate tax rates are applied.

Economic analysis factors such as discount rates are also different, as described in Table 10.

While not a true cost-effectiveness metric, Simple Payback is also calculated. Simple payback is the number of years required for accumulated annual energy cost savings to exceed the incremental first costs of a new code.

This analysis demonstrates that for all building types and climate zones in the State of Kentucky, ASHRAE Standard 90.1-2010 results in savings over the Base Code (ASHRAE Standard 90.1-2007).

Hence, ASHRAE Standard 90.1-2010 is cost-effective in the State of Kentucky.

The cost-effectiveness analysis compares the cost for new buildings meeting ASHRAE Standard 90.1-2010 compared to new buildings meeting a Base Code, ASHRAE Standard 90.1-2007 (ASHRAE 2010, ASHRAE 2007). The analysis includes energy savings estimates from building energy simulations and life cycle cost (LCC) and simple payback calculations using standard economic analysis parameters. The analysis builds on work documented in *Achieving the 30% Goal: Energy and Cost Savings Analysis of ASHRAE Standard 90.1-2010* (Thornton et al. 2011), and the cost-effectiveness analysis documented in *Cost-effectiveness of ASHRAE Standard 90.1-2010 Compared to ASHRAE Standard 90.1-2007* (Thornton et al. 2013).

Building Prototypes and Energy Modeling

The cost-effectiveness analysis uses six building types represented by six “prototype” building energy models. These six are a subset of 16 prototype building energy models and represent 80% of commercial floor space. These models provide coverage of the significant changes in ASHRAE Standard 90.1 from 2007 to 2010 and are used to show the impacts of the changes on energy savings. The prototypes represent common construction practice and include the primary conventional heating, ventilating and air-conditioning (HVAC) systems most commonly used in commercial buildings. More information on the prototype buildings and savings analysis can be found at: www.energycodes.gov/development/commercial/90.1_models.

Each prototype building is analyzed for each of the climate zones found within the state. Using the U.S. Department of Energy (DOE) EnergyPlus™ software, the six building prototypes summarized in Table 9 are simulated with characteristics meeting the requirements of the Base Code (ASHRAE Standard 90.1-2007) and then modified to meet the requirements of the next edition of the code (ASHRAE Standard 90.1-2010). The energy use and cost is then compared between the two sets of models.

Table 9. Building Prototypes

Building Prototype	Floor Area (ft ²)	Number of Floors
Small Office	5,500	1
Large Office	498,640	13
Stand-Alone Retail	24,690	1
Primary School	73,970	1
Small Hotel	43,210	4
Mid-rise Apartment	33,740	4

Climate Zones

Climate zones are defined in ASHRAE Standard 90.1 and include eight primary climate zones, the hottest being climate zone 1 and the coldest being climate zone 8. Letters A, B, and C are applied in some cases to denote the level of moisture, with A indicating moist or humid, B indicating dry, and C indicating marine. Figure 3 shows the national climate zones. For this state analysis, savings is analyzed for each climate zone in the state using weather data from a selected city within the climate zone and state, or where necessary, a city in an adjoining state with more robust weather data. The cities used are shown in Tables 3 through 8.

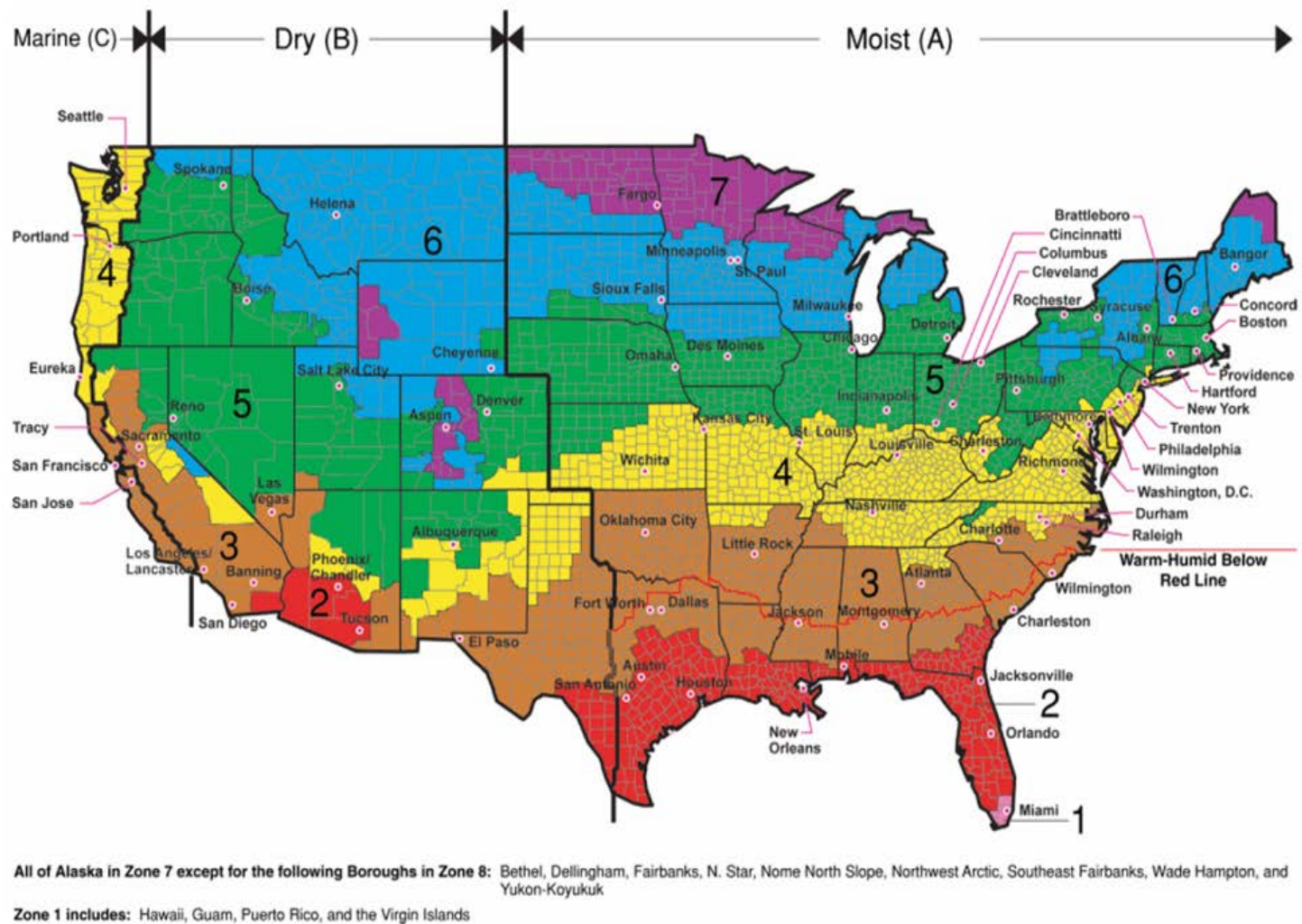


Figure 3. National Climate Zones

The DOE cost-effectiveness methodology accounts for the benefits of energy-efficient building construction over a multi-year analysis period, balancing initial costs against longer term energy savings. DOE evaluates energy codes and code proposals based on LCC analysis over a multi-year study period, accounting for energy savings, incremental investment for energy efficiency measures, and other economic impacts. The value of future savings and costs are discounted to a present value, with improvements deemed cost-effective when the *net savings* (savings minus cost) is positive.

The U.S. DOE Building Technologies Office (BTO) uses an LCC analysis similar to the method used for many federal building projects, as well as other public and private building projects (Fuller and Petersen 1995). The LCC analysis method consists of identifying costs (and revenues if any) and in what year they occur, and determining their value in today's dollars (known as the present value). This method uses fundamental engineering economics relationships about the time value of money (money today is normally worth more than money tomorrow, which is why we pay interest on a loan, and earn interest on savings). Future costs are discounted to the present based on a discount rate. The discount rate may reflect the interest rate at which money can be borrowed for projects with the same level of risk or the interest rate that can be earned on other conventional investments with similar risk.

The LCC for both scenarios includes incremental initial costs, repairs, maintenance and replacements. Scenario 2 also includes loan costs and tax impacts including interest deduction and depreciation. The residual value of equipment (or other component such as roof membrane) that has remaining useful life at end of the 30-year study period is also included for both scenarios. The residual value is calculated by multiplying the initial cost of the component by the years of useful life remaining for the component at year 30 divided by the total useful life, a simplified approach included in the Federal Energy Management Program (FEMP) LCC method (Fuller and Petersen 1995). The component in place at year 30 may be the original component if it has a longer than 30-year life or equipment that has already been replaced one or more times during the 30-year period that has a useful life that does not divide evenly into 30 years.

The financial and economic parameters used for the LCC calculations are shown in Table 10.

Table 10. LCC Economic Parameters

Economic Parameter		Scenario 1	Scenario 2
Study Period – Years ¹		30	30
Nominal Discount Rate ²		3.90%	6.00%
Real Discount Rate ²		3.00%	4.60%
Inflation ³		0.90%	1.30%
Electricity Prices ⁴	per kWh	\$0.0866	\$0.0866
Natural Gas Prices ⁴	per therm	\$0.8100	\$0.8100
Energy Price Escalation Factors ⁵		<i>Uniform present value factors</i>	<i>Annual escalation factors</i>
Electricity Price Escalation ⁵		18.88	1.50%/year
Natural Gas Price Escalation ⁵		20.90	2.72%/year
Loan Interest Rate ⁶		NA	6.00%
Federal Corporate Tax Rate ⁷		NA	34.00%
State Corporate Tax Rate ⁸		NA	6.00%
Combined Income Tax Impact ⁹		NA	37.96%
State and Average Local Sales Tax ¹⁰		6.00%	6.00%

¹ A 30-year study period captures most building components useful lives and is a commonly used study period for building project economic analysis. This period is consistent with previous and related National 90.1 cost-effectiveness analysis (Thornton et al. 2013). It is also consistent with the cost-effectiveness analysis that was done for the residential energy code as described in multiple state reports and a summary report (DOE 2012). The federal building LCC method uses 25 years and the ASHRAE Standard 90.1 development process uses up to 40 years for building envelope code improvement analysis. Because of the time value of money, results are typically similar for any study periods of 20 years or more.

² The scenario 1 real and nominal discount rates are from the National Institute of Standards and Technology (NIST) 2011 annual LCC update for the federal LCC method (Rushing et al. 2011). The scenario 2 nominal discount rate is assumed to be the marginal cost of capital, which is set equal to the assumed loan interest rate (see footnote 6). The real discount rate is calculated from the nominal discount rate and inflation.

³ The scenario 1 effective inflation rate is from the NIST 2011 annual LCC update for the federal LCC method (Rushing et al. 2011) consistent with the ASHRAE Standard 90.1 national cost-effectiveness analysis 30-year LCC analysis (Thornton et al. 2013). The scenario 2 inflation rate is the Producer Price Index for non-residential construction, February 2012 to February 2013 (Bureau of Labor Statistics 2013).

⁴ Scenario 1 and 2 electricity and natural gas prices are state average prices from the United States Energy Information Agency (EIA) *Energy Outlook 2012* (EIA 2012).

⁵ Scenario 1 energy price escalation rates are from NIST 2011 annual update for the FEMP LCC method (Rushing et al. 2011) consistent with the ASHRAE Standard 90.1 national cost-effectiveness 30-year LCC analysis (Thornton et al. 2013). The NIST uniform present value factors are multiplied by the first year annual energy cost to determine the present value of 30 years of energy costs and are based on a series of different annual escalation rates for 30 years. Scenario 2 uses national average annual real electricity price escalation rates for 2011 to 2040 (EIA 2013), 0.2% for electricity and 1.4% for natural gas. EIA publishes regional, but not state-specific, escalation rates; the regional rates are estimates and thought to not add additional accuracy to the state-level economic estimates. The effective nominal escalation rates calculated using the scenario 2 inflation rate of 1.3% are shown in the table above.

⁶ The loan interest rate is estimated from multiple online sources listed in the references (Capital Funders 2012, Commercial Loan Direct 2013, and Steelhead Capital 2013).

⁷ The highest federal marginal corporate income tax rate is assumed to apply.

⁸ The highest marginal state corporate income tax rate is assumed to apply from the Federation of Tax Administrators (FTA 2013).

⁹ The combined tax impact is based on state tax being a deduction for federal tax, and is applied to depreciation and loan interest.

¹⁰ The state and average local sales tax is included in material costs in the cost estimate.

Detailed Energy Use and Cost

On the following pages, specific detailed results for Kentucky are included:

Table 11 shows the average energy rates used.

Table 12 shows the per square foot energy costs for 90.1-2007 and 90.1-2010 and the cost savings from 90.1-2010.

Table 13 shows the per square foot energy use for 90.1-2007 and 90.1-2010 and the use savings from 90.1-2010.

Table 14 shows the energy end use by energy type for each climate zone in the state.

Table 11. Energy Rates for the State of Kentucky, Average \$ per unit

Electricity	\$0.0866	kWh
Gas	\$0.8100	therm

Source: Energy Information Administration (EIA 2012)

Table 12. Energy Cost Saving Results for ASHRAE Standard 90.1 in the State of Kentucky, \$ per square foot

Climate Zone:	4A			
Code:	90.1-2007	90.1-2010	Savings	
Small Office				
Electricity	\$0.988	\$0.809	\$0.179	18.1%
Gas	\$0.008	\$0.006	\$0.003	37.5%
Totals	\$0.996	\$0.815	\$0.181	18.2%
Large Office				
Electricity	\$1.935	\$1.730	\$0.205	10.6%
Gas	\$0.064	\$0.050	\$0.015	23.4%
Totals	\$1.999	\$1.780	\$0.219	11.0%
Stand-Alone Retail				
Electricity	\$1.304	\$1.058	\$0.246	18.9%
Gas	\$0.151	\$0.149	\$0.002	1.3%
Totals	\$1.455	\$1.207	\$0.248	17.0%
Primary School				
Electricity	\$1.287	\$1.059	\$0.229	17.8%
Gas	\$0.170	\$0.105	\$0.064	37.6%
Totals	\$1.457	\$1.164	\$0.293	20.1%
Small Hotel				
Electricity	\$1.136	\$1.009	\$0.127	11.2%
Gas	\$0.190	\$0.192	-\$0.002	-1.1%
Totals	\$1.326	\$1.201	\$0.125	9.4%
Mid-rise Apartment				
Electricity	\$1.035	\$1.002	\$0.033	3.2%
Gas	\$0.080	\$0.063	\$0.017	21.3%
Totals	\$1.115	\$1.065	\$0.051	4.6%

Table 13. Energy Use Saving Results for ASHRAE Standard 90.1 in the State of Kentucky, Energy Use per Square Foot

Climate Zone:	4A			
Code:	90.1-2007	90.1-2010	Savings	
Small Office				
Electricity, kWh/ft ²	11.406	9.341	2.065	18.1%
Gas, therm/ft ²	0.010	0.007	0.003	30.0%
Totals, kBtu/ft ²	39.947	32.584	7.364	18.4%
Large Office				
Electricity, kWh/ft ²	22.342	19.976	2.365	10.6%
Gas, therm/ft ²	0.079	0.061	0.018	22.8%
Totals, kBtu/ft ²	84.172	74.309	9.863	11.7%
Stand-Alone Retail				
Electricity, kWh/ft ²	15.056	12.214	2.843	18.9%
Gas, therm/ft ²	0.187	0.184	0.002	1.1%
Totals, kBtu/ft ²	70.052	60.134	9.917	14.2%
Primary School				
Electricity, kWh/ft ²	14.866	12.223	2.643	17.8%
Gas, therm/ft ²	0.209	0.130	0.079	37.8%
Totals, kBtu/ft ²	71.664	54.707	16.957	23.7%
Small Hotel				
Electricity, kWh/ft ²	13.116	11.655	1.461	11.1%
Gas, therm/ft ²	0.235	0.237	-0.002	-0.9%
Totals, kBtu/ft ²	68.226	63.432	4.794	7.0%
Mid-rise Apartment				
Electricity, kWh/ft ²	11.954	11.571	0.383	3.2%
Gas, therm/ft ²	0.099	0.077	0.021	21.2%
Totals, kBtu/ft ²	50.687	47.236	3.451	6.8%

Table 14. Annual Energy Usage for Buildings in the State of Kentucky in Climate Zone 4A

Energy End-Use	Small Office		Large Office		Stand-Alone Retail		Primary School		Small Hotel		Mid-rise Apartment	
	Electric kWh/ft ² ·yr	Gas therms/ft ² ·yr	Electric kWh/ft ² ·yr	Gas therms/ft ² ·yr	Electric kWh/ft ² ·yr	Gas therms/ft ² ·yr	Electric kWh/ft ² ·yr	Gas therms/ft ² ·yr	Electric kWh/ft ² ·yr	Gas therms/ft ² ·yr	Electric kWh/ft ² ·yr	Gas therms/ft ² ·yr
Base Code: 90.1-2007												
Heating, Humidification	0.424	0.010	0.118	0.069	0.000	0.150	0.000	0.148	1.162	0.014	0.000	0.099
Cooling	1.257	0.000	4.036	0.000	2.523	0.000	2.825	0.000	2.322	0.000	1.217	0.000
Fans, Pumps, Heat Recovery	1.266	0.000	2.022	0.000	3.531	0.000	1.627	0.000	1.949	0.000	1.807	0.000
Lighting, Interior & Exterior	4.881	0.000	3.412	0.000	6.807	0.000	4.864	0.000	3.814	0.000	1.425	0.000
Plugs, Refrigeration, Other	2.666	0.000	12.753	0.000	2.196	0.000	5.445	0.046	3.870	0.092	4.262	0.000
Service Water Heating (SWH)	0.911	0.000	0.000	0.010	0.000	0.037	0.105	0.015	0.000	0.129	3.243	0.000
Total	11.406	0.010	22.342	0.079	15.056	0.187	14.866	0.209	13.116	0.235	11.954	0.099
ASHRAE 90.1-2010												
Heating, Humidification	0.395	0.007	0.042	0.051	0.000	0.148	0.000	0.068	1.110	0.016	0.000	0.077
Cooling	1.098	0.000	3.521	0.000	1.793	0.000	2.019	0.000	1.998	0.000	1.222	0.000
Fans, Pumps, Heat Recovery	1.155	0.000	1.599	0.000	2.612	0.000	1.642	0.000	1.833	0.000	1.708	0.000
Lighting, Interior & Exterior	3.309	0.000	2.488	0.000	5.619	0.000	3.138	0.000	2.915	0.000	1.189	0.000
Plugs, Refrigeration, Other	2.474	0.000	12.326	0.000	2.190	0.000	5.328	0.046	3.799	0.092	4.211	0.000
Service Water Heating (SWH)	0.910	0.000	0.000	0.010	0.000	0.036	0.097	0.015	0.000	0.129	3.243	0.000
Total	9.341	0.007	19.976	0.061	12.214	0.184	12.223	0.130	11.655	0.237	11.571	0.077
Total Savings	2.065	0.003	2.365	0.018	2.843	0.002	2.643	0.079	1.461	-0.002	0.383	0.021

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